



TORO

SUSHI & GRILL

The Project:

Create logo and signage for a new restaurant

"Toro"

Reverse channel aluminum letters mounted to a frosted clear plastic outline "halo" illuminated with red LEDs.

"The Swoosh"

Reverse channel aluminum panel illuminated with white LEDs.

"Sushi & Grill"

Aluminum channel letters with red acrylic faces internally illuminated with red LEDs.



Concept Drawing

"Encore Image's design touched my mind, body, and soul. It conveyed all the words we wanted to describe our new location in four letters cleverly written. Needless to say we chose to use Encore Image as our sign manufacturer. We were not only impressed with their creativity and state of the art facilities, but the customer service was outstanding. The care and attention we received reinforced that this was the RIGHT decision. "

Alan Lau
President
Toro Sushi & Grill



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